

# **Town of Jerusalem**

## **Survey Summary**

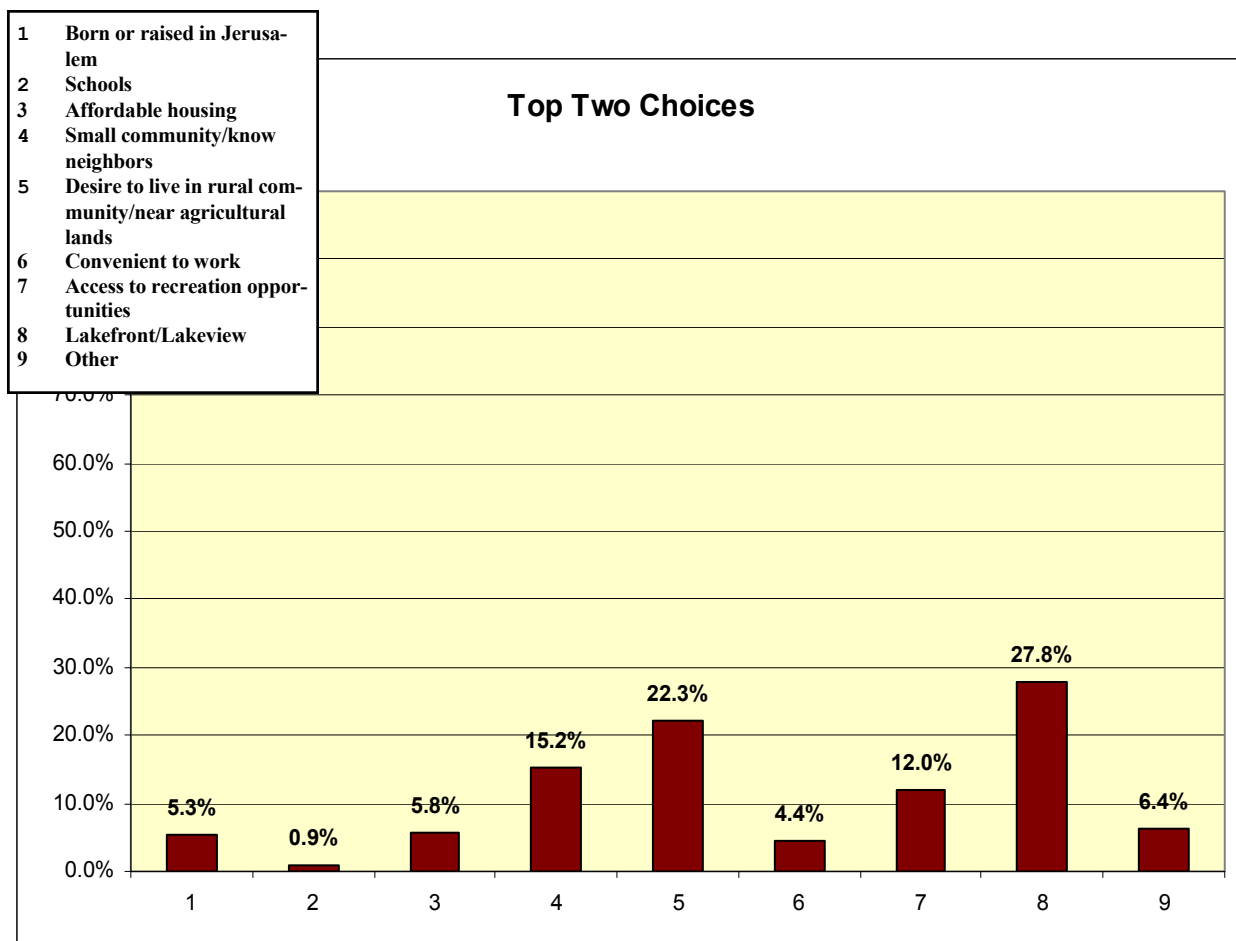
**May 2005**

## Part I – Community Values and Priorities

A. Please indicate whether you strongly disagree, disagree, agree, strongly agree or have no opinion about the following statements:

	Strongly Disagree	Disagree	Agree	Strongly Agree	No Opinion
1. The Town's rural character should be preserved.	1.1%	4.1%	34.1%	56.5%	4.2%
2. The Town needs to expand its public water system.	14.2%	22.0%	27.3%	19.3%	17.2%
3. The Town needs to expand its public sanitary sewer system.	12.2%	16.0%	29.5%	28.5%	13.8%
4. Jerusalem needs more residential development in the future.	20.9%	35.1%	28.0%	5.0%	10.9%
5. More retail business development is needed in Jerusalem.	13.7%	24.3%	40.0%	16.2%	5.8%
6. More office/industrial development is needed in Jerusalem.	23.1%	34.7%	23.9%	10.7%	7.5%
7. The town's agricultural activities should be maintained.	1.2%	2.0%	42.6%	50.0%	4.2%

B. Which are the **top TWO** most influential factors in your decision to live in Jerusalem? (Please select the top two reasons from the list below and write the corresponding item number on the lines in the response column.)

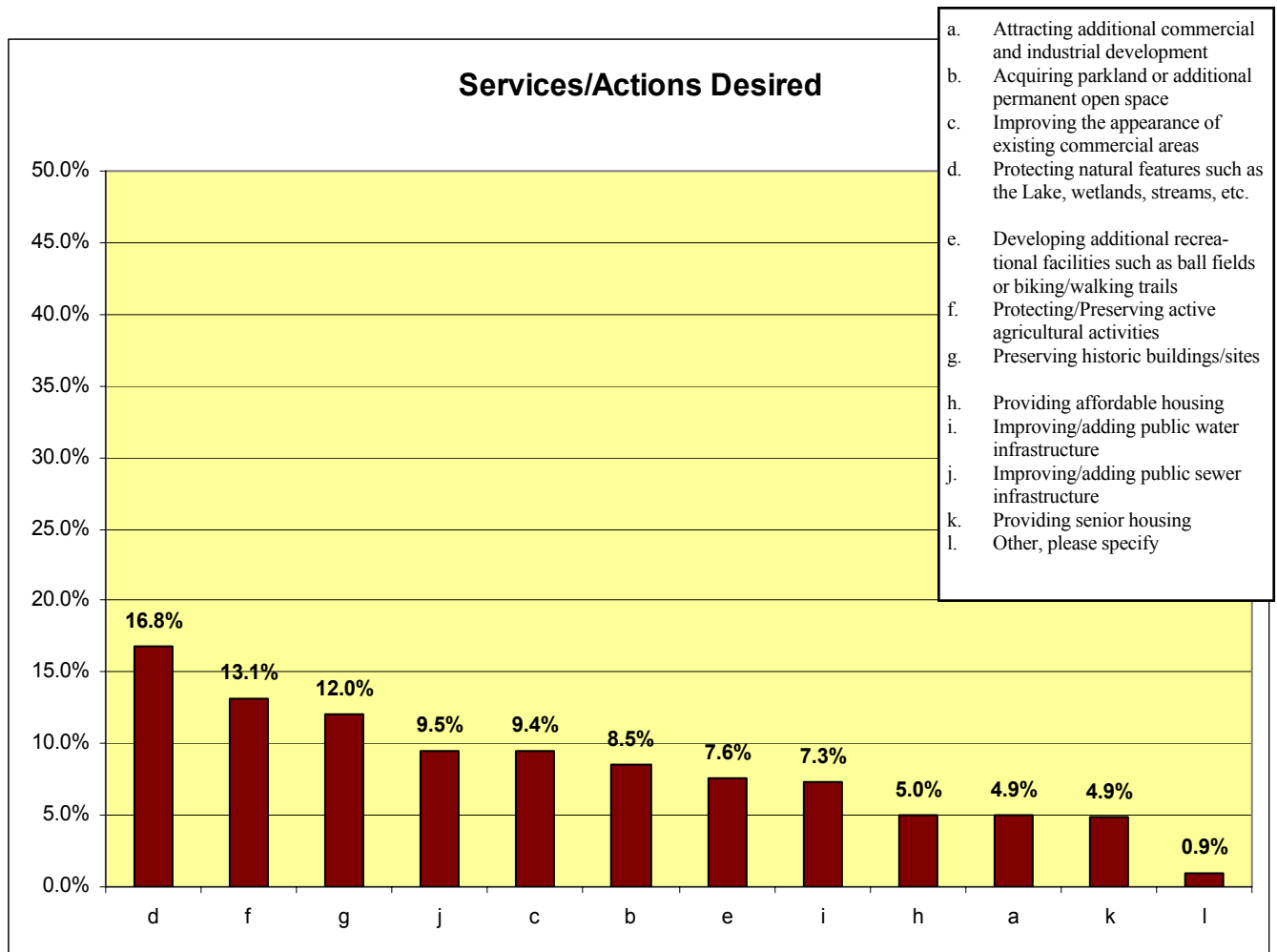


C. Please indicate whether you strongly support, support, oppose, strongly oppose or have no opinion about the following zoning and regulatory issues.

	<b>Strongly Oppose</b>	<b>Oppose</b>	<b>Support</b>	<b>Strongly Support</b>	<b>No Opinion</b>
1. Preservation of scenic views in the Town	0.8%	2.5%	31.5%	62.5%	2.8%
2. Commercial development guidelines	3.1%	5.8%	42.2%	42.5%	6.4%
3. Stricter property maintenance standards	4.9%	15.5%	40.5%	32.3%	6.8%
4. Protection of steep slope areas	0.9%	3.4%	39.6%	45.9%	10.1%
5. Land subdivision regulations	3.8%	6.8%	33.5%	47.6%	8.2%
6. Develop regulations for adult entertainment (x-rated) uses.	11.7%	4.5%	20.7%	55.0%	8.1%
7. Lake water quality controls	0.3%	1.1%	29.5%	66.8%	2.3%
8. Wind farm/industrial wind turbine regulations	4.7%	8.9%	45.3%	26.3%	14.9%

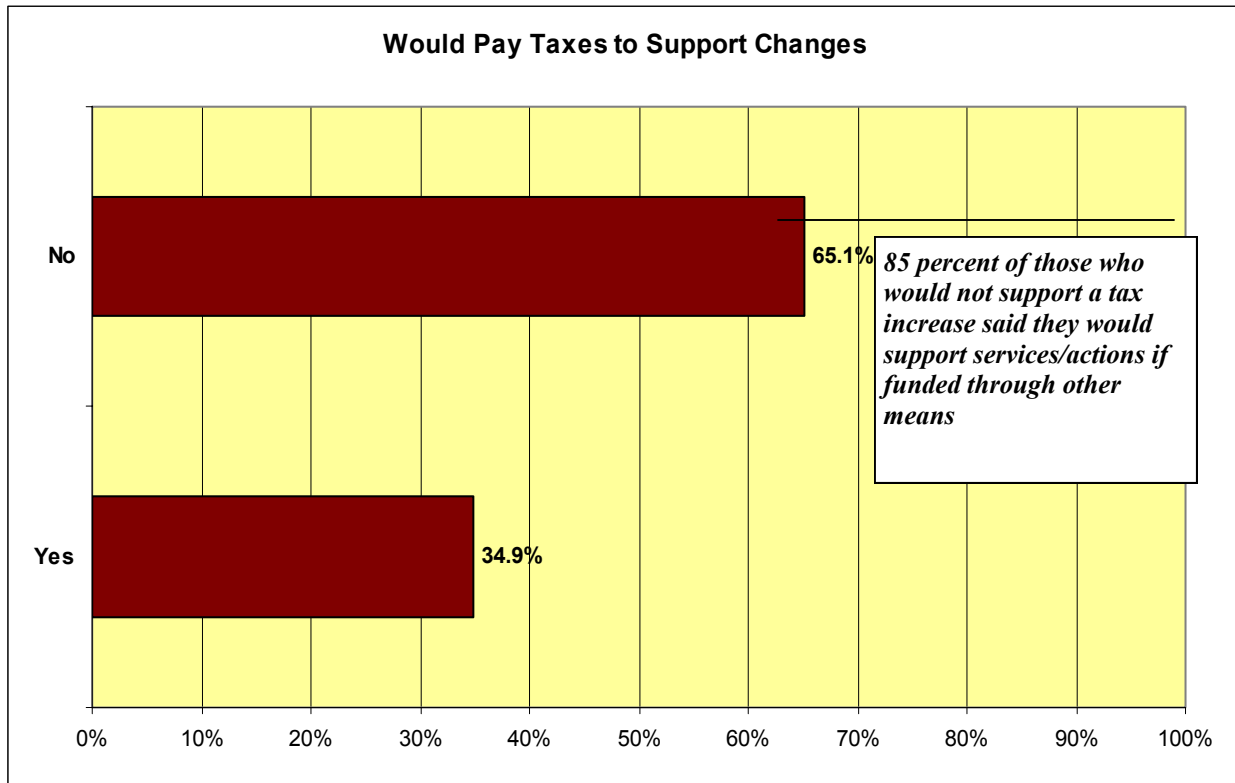
Based on the responses to question C, a large percentage of residents support or strongly support the zoning and regulatory issues addressed in this section. Preservation of scenic views and lake water quality controls were issues that garnered the most support of survey respondents, with large percentages indicating strong support for these issues. Stricter property maintenance received the most opposition, with just over 20 percent indicating opposition or strong opposition.

D. Which of the following actions/services do you want to see happen in Jerusalem? Please mark an X on the corresponding line in the response column. (Check all that apply.)

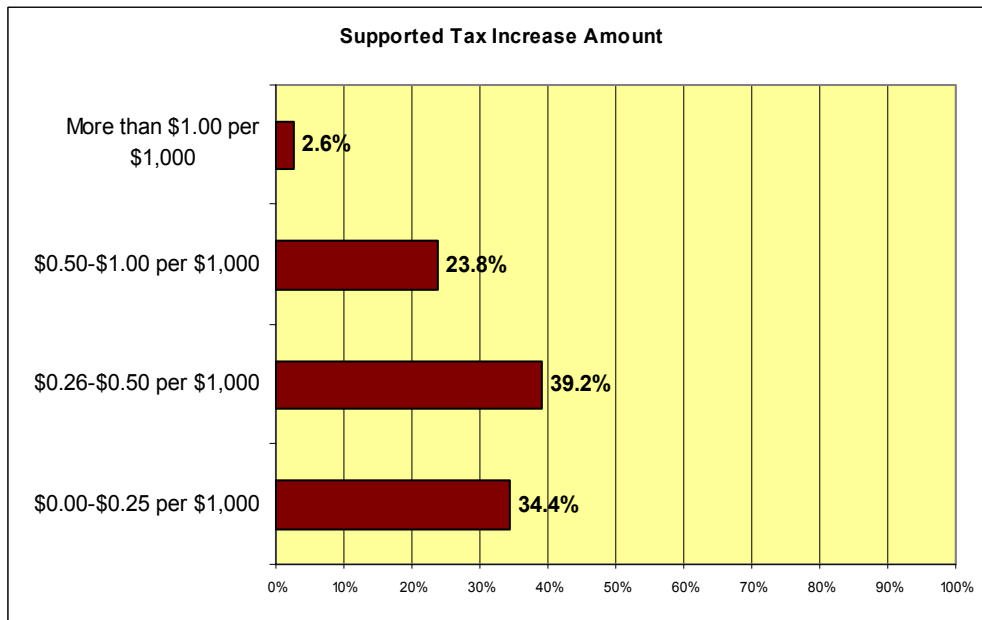


Question D provided survey respondents with an opportunity to pick the services and/or actions they would like to see in Jerusalem. Participants could select any number of items or none at all. The chart above shows the distribution of the selections as a percentage of all selections made. Protecting natural features such as the Lake, wetlands, streams, etc. was the action/service most often selected in the survey. Other services/actions selected often, included the protection of agricultural activities and preservation of historic buildings and sites. Besides the other category, which only accounted for one percent of total selections, attracting commercial and industrial development, providing affordable housing and providing senior housing were selected the least.

D1. Would you support a tax increase to pay for the additional services/actions?



D2. If YES, please indicate how much of an increase (per \$1,000 of assessed valuation) you would support. (Circle one.)



**For questions E – H, please rate each of the following on a scale of 1 to 5, with 5 being most desirable and 1 being not desirable at all:**

E. Transportation

<b>Transportation</b>	<b>Average</b>	<b>Mode</b>
4. Improved safety conditions for motorists and pedestrians.	3.26	3
5. More hiking and biking trails.	3.16	3
2. Wider shoulders along roads to accommodate farm equipment, bikes, pedestrians etc.	3.09	3
3. Better signage to alert drivers of farm equipment, bike traffic, pedestrians, etc.	3.05	3
1. Paving gravel and dirt roads.	2.73	3
6. Installation of sidewalks in hamlet areas.	2.32	2
7. Develop public transportation.	2.18	2

## F. Environment

<b>Environment</b>	<b>Average</b>	<b>Mode</b>
2. Natural resources protection (streams, wetlands, soils, etc.).	4.29	5
4. Preservation of scenic views.	4.17	4
3. Wildlife habitat protection.	4.08	4
1. Farmland preservation/protection.	3.99	4
5. Protection of steep slopes areas through local design standards/guidelines.	3.95	4
6. Protection of ridgelines	3.89	4

G. Residential Development Patterns *(See reference diagrams on the page 3.)*

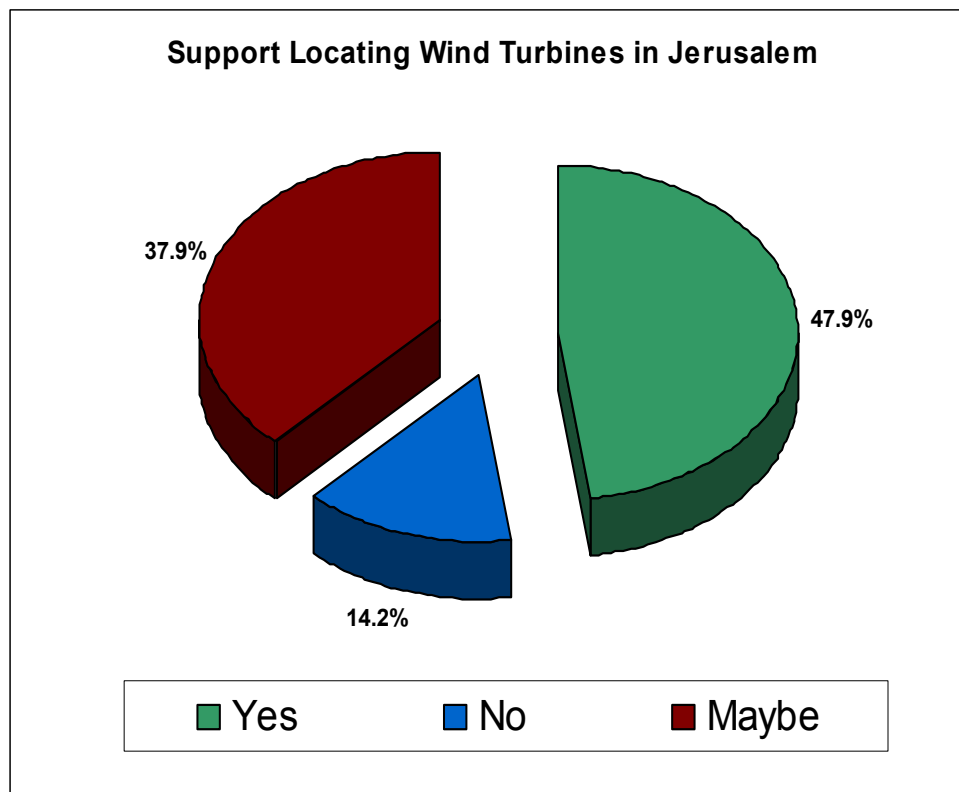
<b>Residential Development Patterns</b>	<b>Average</b>	<b>Mode</b>
4. Large lot (10+ acres) rural residential.	3.30	3
2. Residential development concentrated around hamlets.	2.81	3
1. Suburban cul-de-sac style development.	2.46	2
3. Cluster residential development.	2.17	2



## H. Economic Development in the Township

<b>Economic Development</b>	<b>Average</b>	<b>Mode</b>
7. More higher education opportunities (e.g. cooperative ventures with Keuka College.)	4.42	4
6. More tourism and recreation related businesses.	3.72	4
8. Home based businesses should be encouraged.	3.58	4
5. More farm and farm support business development.	3.57	3
9. Health-related facilities including assisted living and nursing care.	3.36	3
1. More retail development in hamlet areas.	3.17	3
4. More office development.	3.16	3
2. More retail development along the highways.	2.52	2
3. More industrial development.	2.43	2

I. Would you support locating industrial wind turbines in Jerusalem for the generation of electricity?



Of those who said no and provided commentary, the following themes appeared most often in the narrative provided:

- Eye sore, detracts from scenic views, unsightly, etc.
- Noisy
- Wildlife endangerment (kills birds)
- Not a proven energy source
- NIMBY

Of those who said yes or maybe and provided commentary, the following themes appeared most often in the narrative provided:

- Alternative energy sources (including wind power) are needed
- Need more information
- Money for local economy
- Lower energy costs/electric bills

**Part II – Needs Assessment**

A. What is your opinion of Jerusalem residents' access to park facilities and recreation programming? Mark an X in the appropriate column next to each statement.

	<b>Agree</b>	<b>Disagree</b>	<b>No Opinion</b>
1. There is enough park land in the Town to meet residents' needs.	65.3%	22.9%	16.8%
2. More trails should be developed in the Town.	46.4%	34.1%	23.2%
3. Youth are served well.	33.9%	20.8%	46.2%
4. Teenagers are served well.	24.8%	28.2%	48.2%
5. Adults are served well.	37.8%	21.8%	42.4%
6. Seniors are served well.	31.4%	26.6%	44.2%

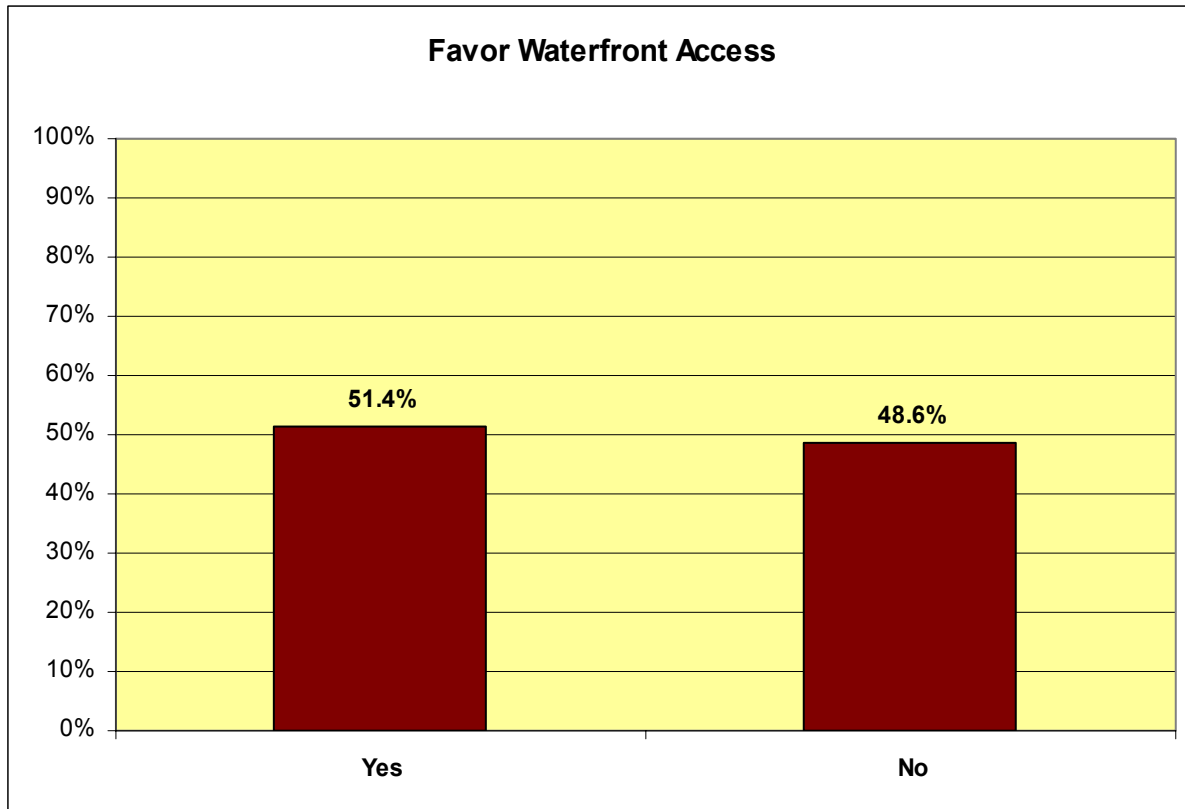
B. Please write an X in the appropriate column below to rate the adequacy of the services or facilities listed below.

<b>Municipal Services</b>	<b>Significant Improvement Needed</b>	<b>Some Improvement Needed</b>	<b>Adequate</b>
1. Municipal offices (Town Hall)	1.9%	18.7%	79.4%
2. Community beautification	12.5%	46.2%	41.3%
3. Highway maintenance	12.9%	33.6%	53.5%
4. Police protection	3.0%	11.0%	86.0%
5. Fire protection	1.4%	6.0%	92.6%
6. Ambulance	1.8%	10.8%	87.4%
7. Library	5.0%	19.5%	75.5%
8. Code enforcement	9.9%	19.6%	70.5%
9. Communication from Town government	14.9%	34.8%	50.2%
10. Special community events	11.0%	30.1%	58.9%
11. Other:	75.0%	0.0%	25.0%

B. Please write an X in the appropriate column below to rate the adequacy of the services or facilities listed below.

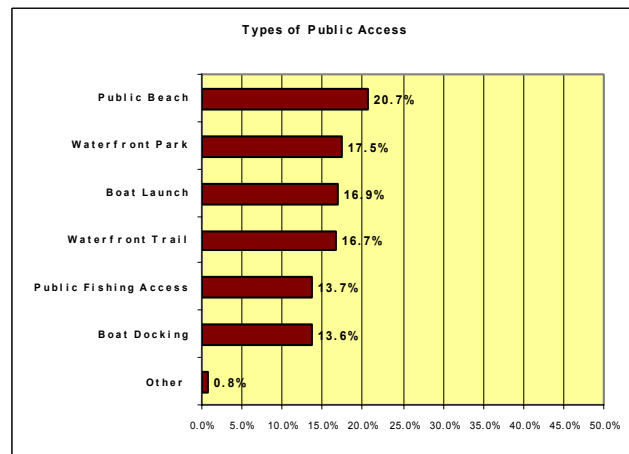
<b>Private Services</b>	<b>Significant Improvement Needed</b>	<b>Some Improvement Needed</b>	<b>Adequate</b>
1. Convenience goods (e.g. grocery, drug store)	15.5%	30.0%	54.5%
2. Other retail (home supply, clothing)	30.7%	31.1%	38.2%
3. Personal services (e.g. banking, insurance)	8.1%	15.5%	76.5%
4. Restaurants	13.6%	25.1%	61.2%
5. Professional offices (e.g. doctor, dentist)	9.5%	25.8%	64.6%
6. Business services (e.g. printing, office supplies)	6.4%	21.8%	71.7%
7. Automotive services	5.1%	20.2%	74.7%
8. Day care	7.5%	22.8%	69.7%
9. Accommodations (e.g. inns, motels, hotels)	10.0%	33.9%	56.1%
10. Boating Services (e.g. marina, supplies, storage)	4.8%	15.1%	80.0%
11. Other:	35.7%	28.6%	35.7%

C. Are you in favor of improving opportunities for public waterfront access in the Town of Jerusalem?



The issue of improving opportunities for public waterfront access was essentially split, with a slight advantage falling in favor of increased opportunities. A little more than half the respondents indicated a preference for improved access.

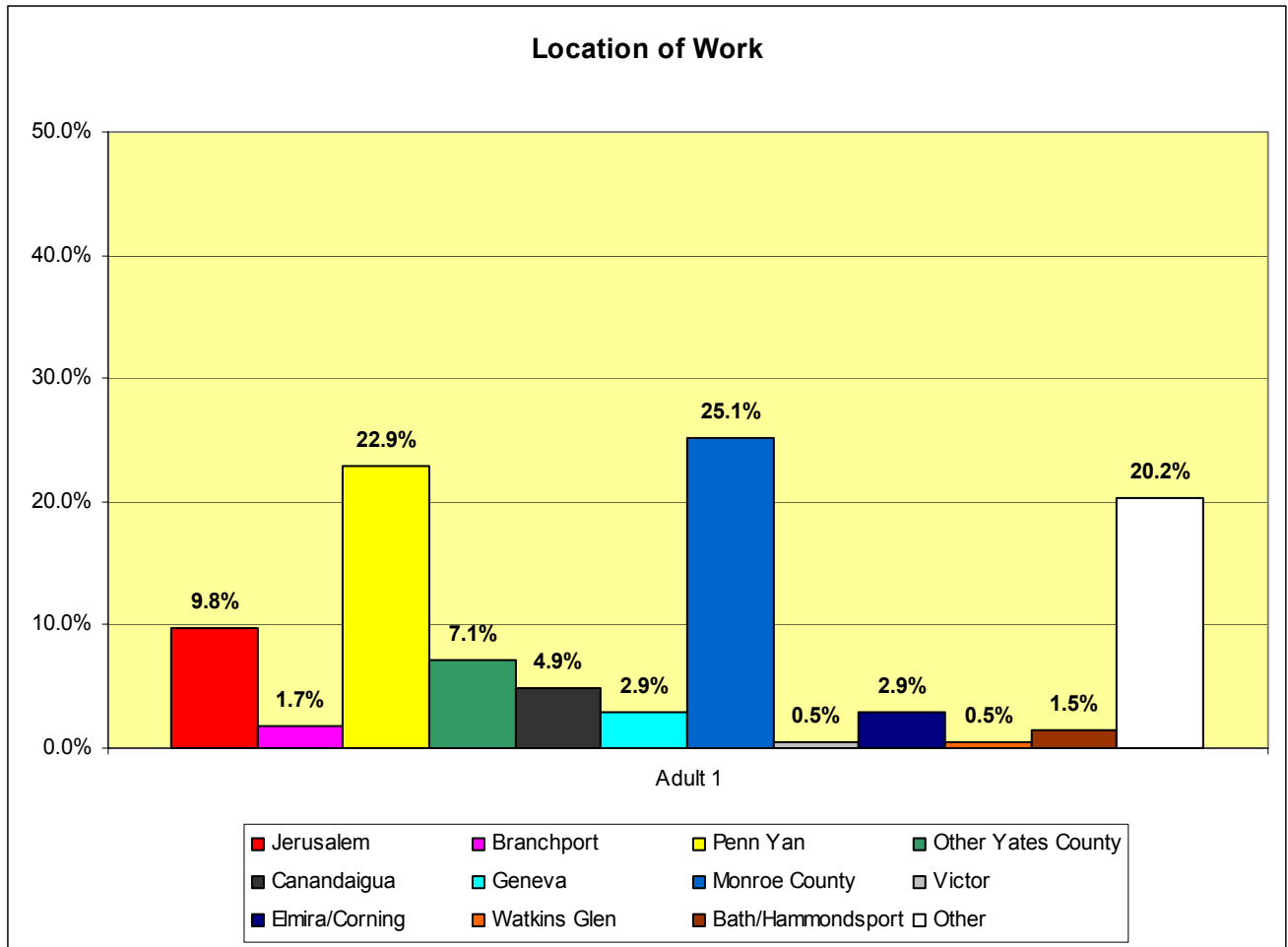
Those who favored improving opportunities for waterfront access were given the opportunity to identify the types of access desired. The options presented were evenly selected for the most part, with public beach being chosen the most frequently and boat docking being selected the least. For this question, participants were asked to choose all that applied, so the percentages shown in the graph reflect the breakdown among total selections made.



### Part III: Household Shopping and Travel Patterns

The following questions are intended to provide information about your household’s shopping and travel patterns. From the numbered list of locations, please answer questions A,B,C and D by writing the number of the location in the space provided.

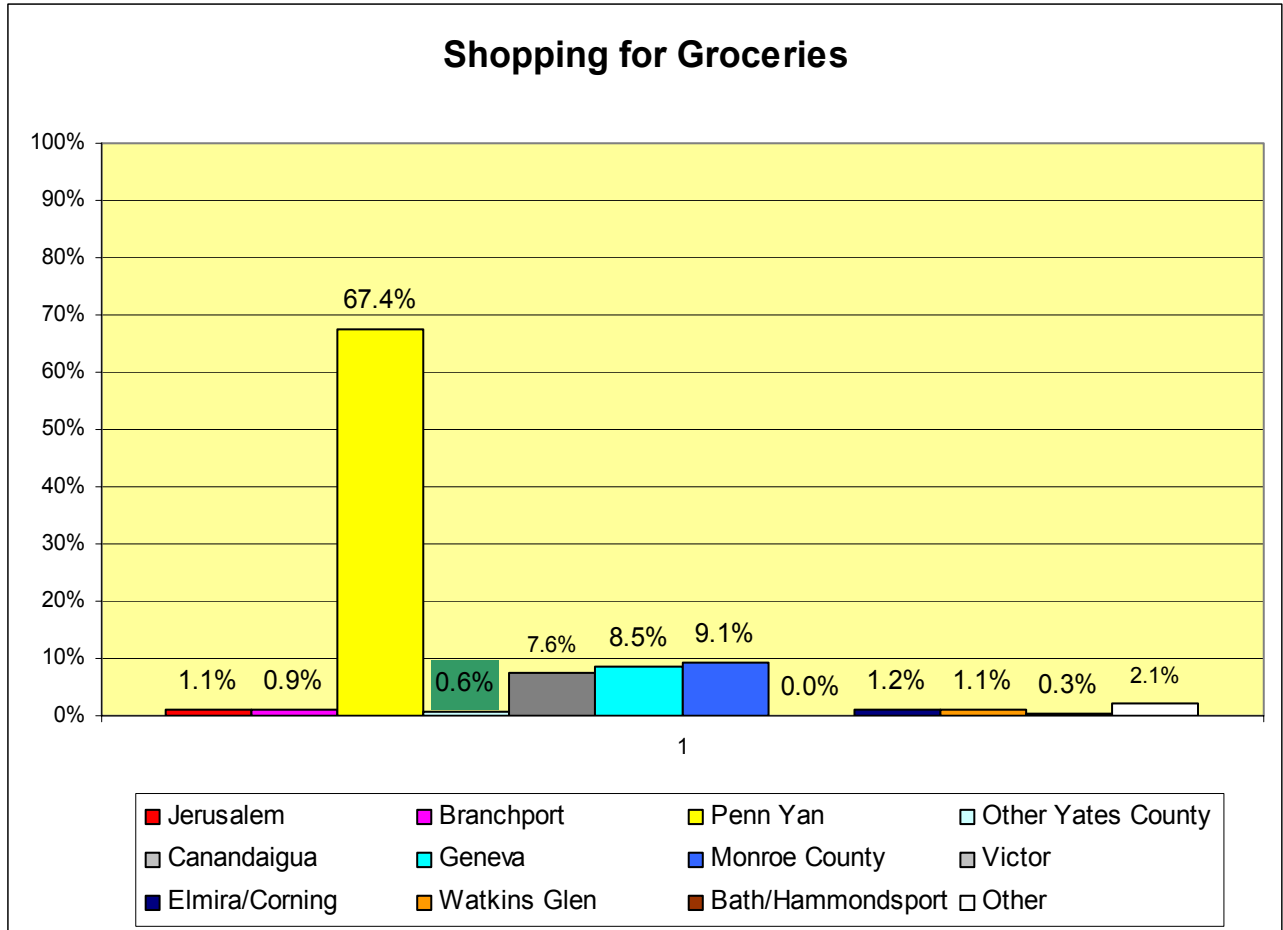
A. Please indicate the location of work for those adults in your household who are employed outside the home.



Survey participants were asked to identify where the adults (up to three) in the household worked. The number of responses received for Adults 2 and 3 dropped off significantly, so the chart above only provide work location information for the first adult listed in the survey responses. Monroe County, Penn Yan and “other” were the most common employment locations, accounting for over 65 percent of respondents. Some people who indicated “other” listed Rochester, Fairport and Webster, which technically could have been classified as Monroe County. Additional locations provided in “other” included Syracuse, Seneca Falls, Wayne County, Ontario County and “all over”.

### Part III: Household Shopping and Travel Patterns

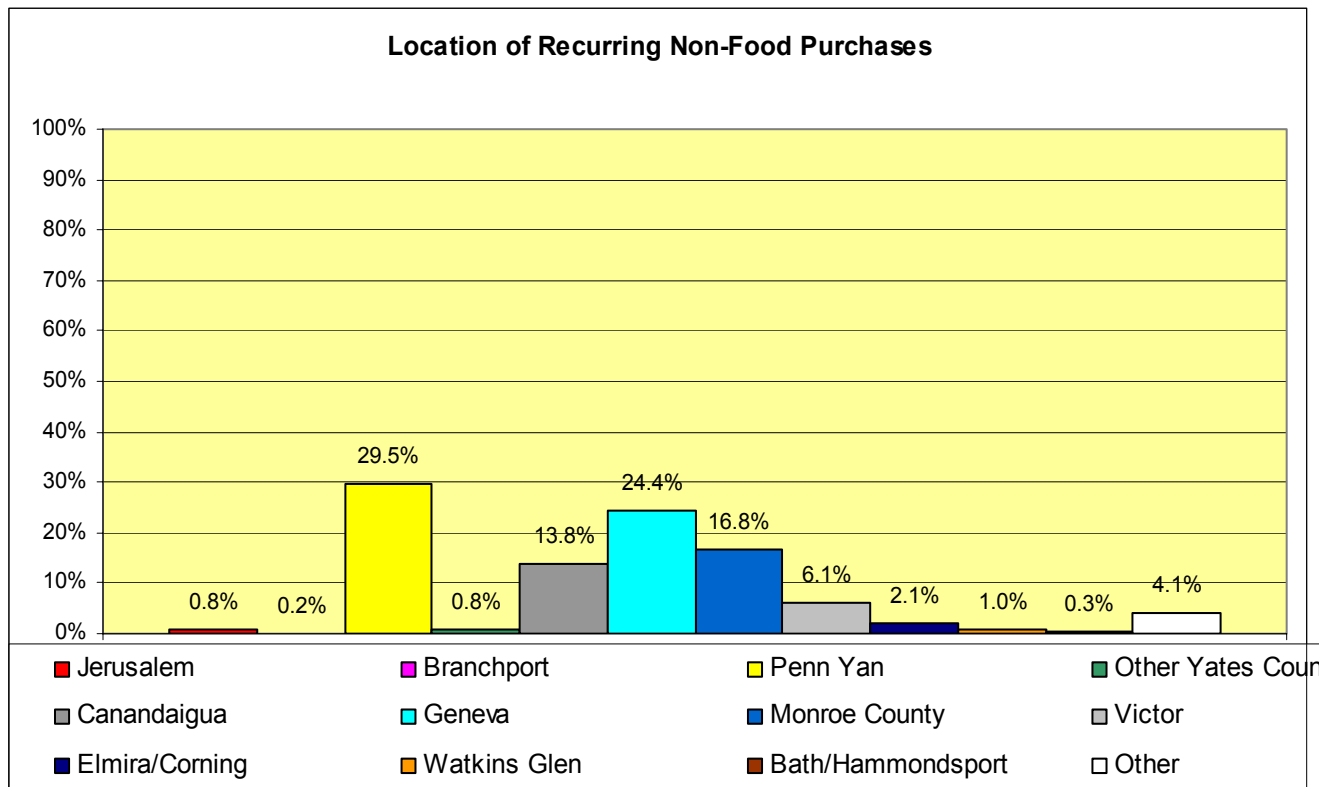
B. Where does your household buy the majority of its groceries?



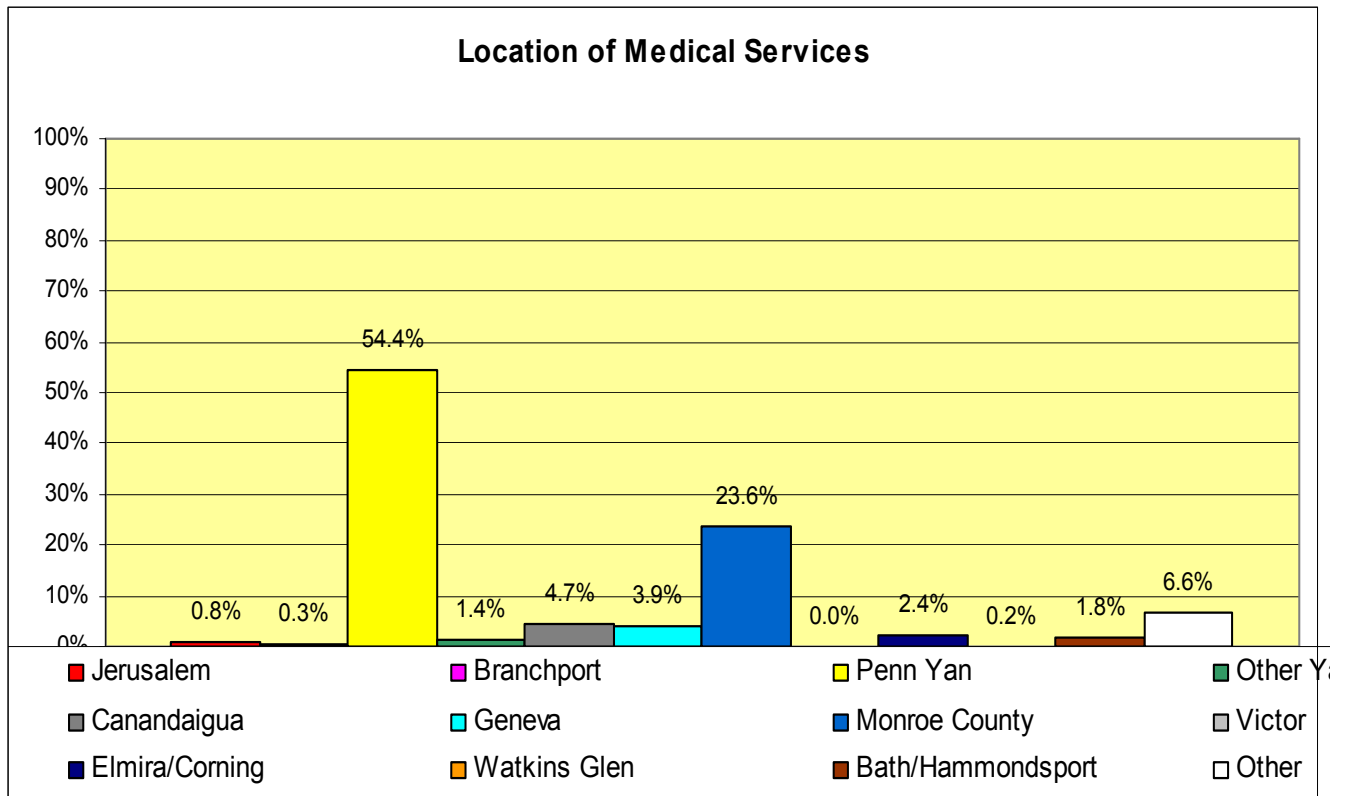
A considerable majority of those surveyed shop for household groceries in Penn Yan. Other locations identified as primary locations for grocery shopping were Monroe County, Geneva and Canandaigua.



C. Where does your household buy the majority of its recurring non-food items (e.g. health and beauty supplies, household supplies, clothing etc.)



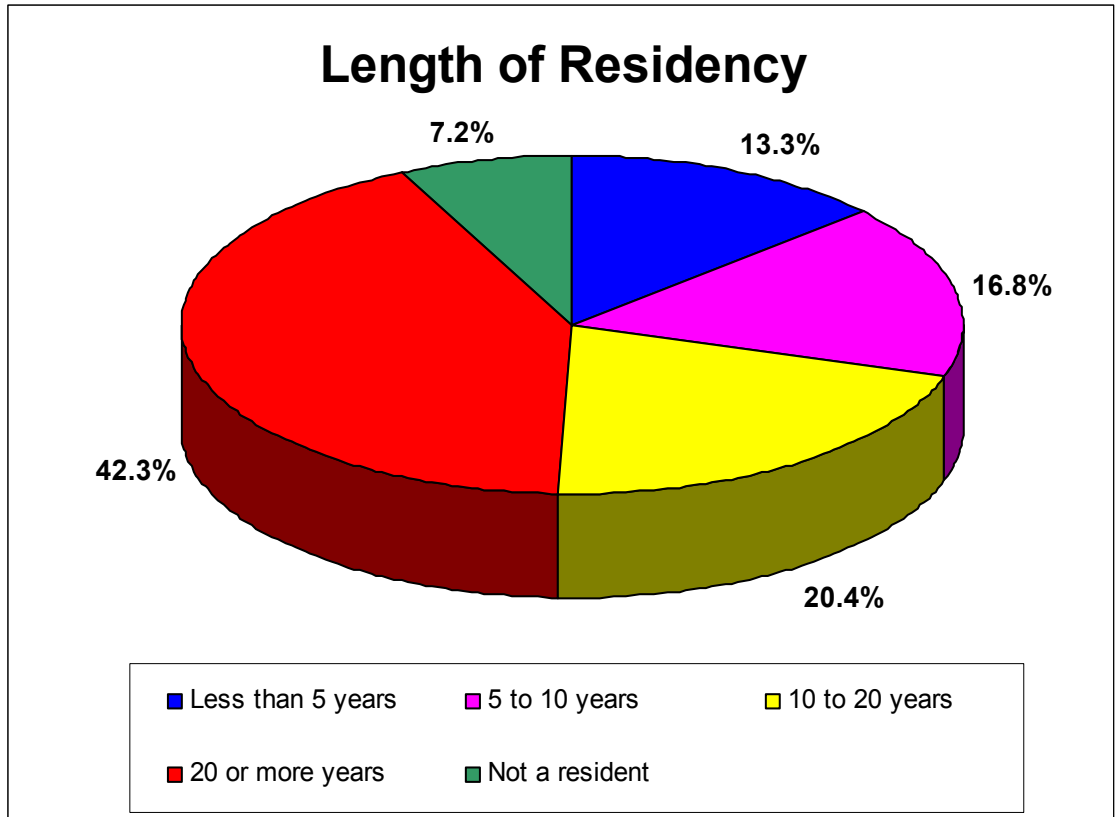
D. Where does your household obtain the majority of its required medical services?



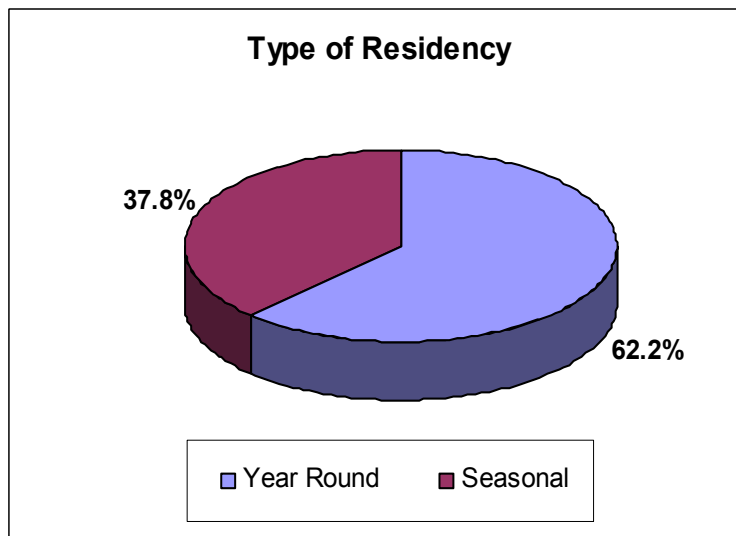
**Part IV: Respondent Information**

The following questions are intended to provide information on the characteristics of survey participants. Please put the number of the appropriate response on the line in the response column. Please mark only one answer per question.

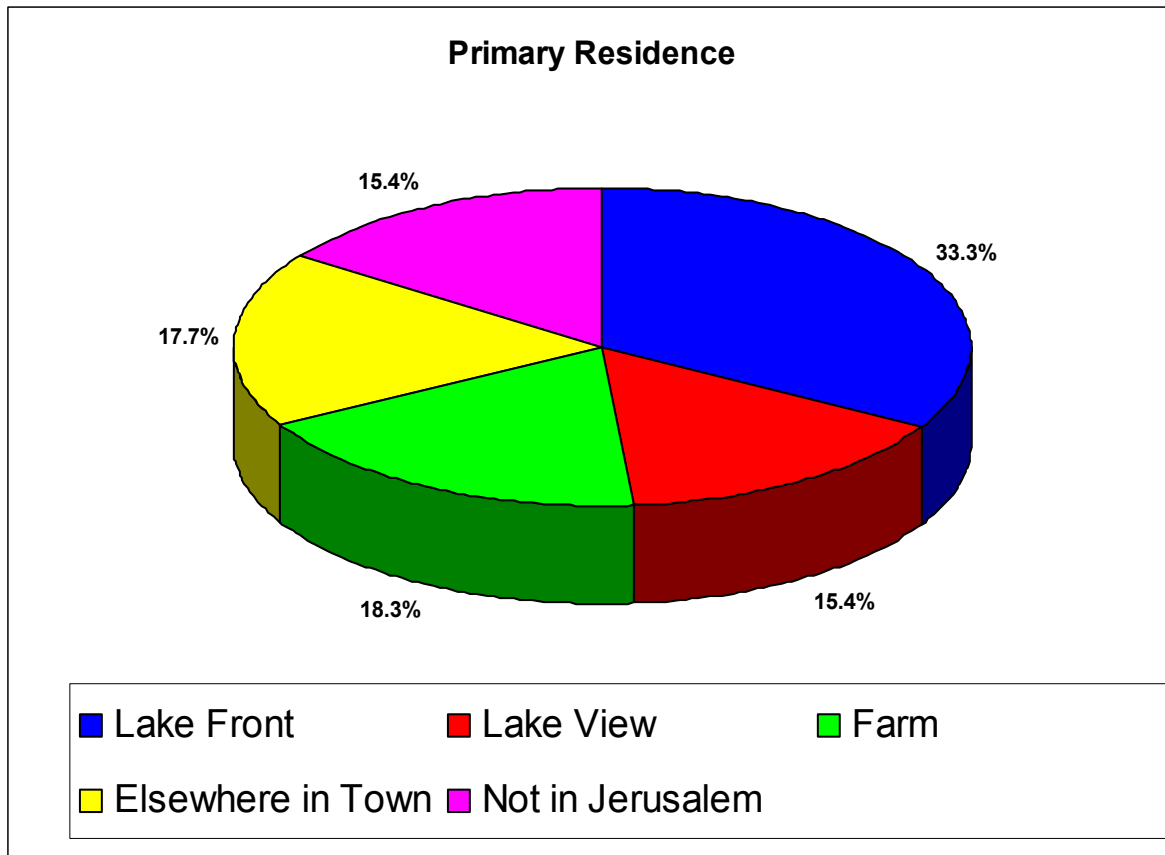
A. How long have you been a resident of Jerusalem?



B. Are you a year-round or seasonal resident?



**C. Which of the following best describes the location of your primary residence?**



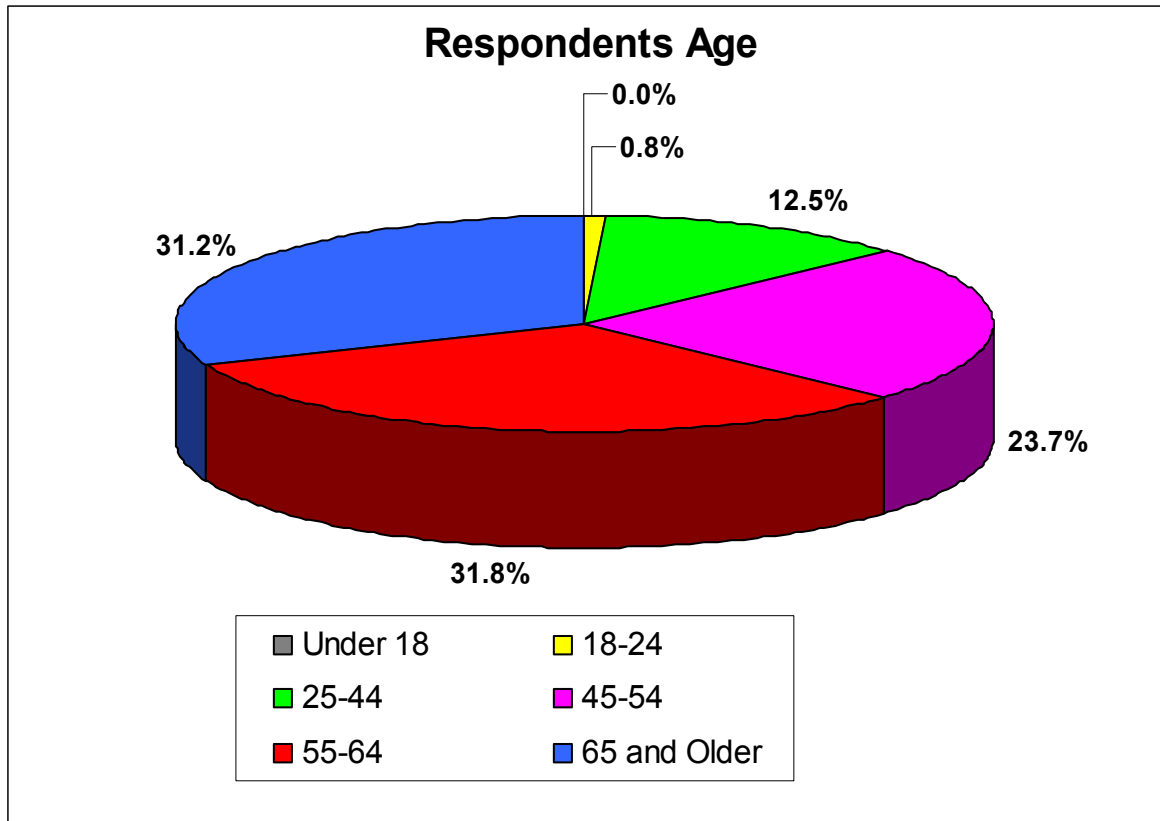
**D. In what type of housing unit do you live?**

Single -Family	91.0%
Townhome	0.4%
Apartment	0.4%
Manufactured	5.5%
Other	2.8%

**E. How many persons reside in your household?**

Household Size	Percent
1	15.4%
2	55.9%
3	22.7%
4	6.1%

**H. Which of following describes your age?**



**I. What is your total annual household income range?**

